

DIRECTORATE OF DISTANCE EDUCATION

PROSPECTUS -2006



POST GRADUATE COURSES

M.A., M.Sc., MS(PR), M.Com., MBA, MCA,MCJ

SRI VENKATESWARA UNIVERSITY

TIRUPATI - 517502

PREFACE

Dear Student,

The Directorate of Distance Education (D.D.E) of S.V.University extends a warm and hearty welcome to you. You have taken a wise decision in choosing this DDE for continuing your higher education. The D.D.E assures you that it would do its best in providing all assistance and guidance up to your expectation. The main objective of any Directorate of Distance Education is to cater the needs of employees of different sectors, housewives and youth who are deprived of higher education due to various reasons. The DDE of S.V.University will take all necessary steps to fulfil this objective. The study material that we provide you are prepared with utmost care by highly learned teachers. The Contact Programme Classes that are conducted will really increase your standard of learning and clear all your doubts. On the whole, the services of the Directorate will definitely create an environment of studying in a conventional system. For all your difficulties during the course of your study, please contact the DDE which is always at your services. This prospectus will give all the necessary information about your course.

Wish you good luck.

Prof. Y.Sudhakara Reddy
DIRECTOR

Admission Schedule for the academic year 2006-2007

1. Last date for receipt of filled in application without late fee for all courses 4-10-2006

For M.A.,M.Com., M.B.A.,M.C.A., M.Sc.-Maths., Computer Science, Psychology, L.L.M and M.S.Public Relations Courses admission applications will be accepted with late fee as mentioned below

Last date with Fine of Rs. 100/- upto : 04-11-2006
Last date with fine of Rs. 200/- upto : 04-12-2006
Last date with fine of Rs. 300/- upto : 30-12-2006

2. Filled - in Applications should be sent along with the required enclosures to the following address:

**The Director
DIRECTORATE OF DISTANCE EDUCATION
S.V.UNIVERSITY
Tirupati - 517 502
Andhra Pradesh**

3. Spot Admissions : **On every Monday at DDE, S.V.University,
Tirupati**

4. Applications can be had from the following places:

1. D.D.E, S.V.UNIVERSITY, Tirupati,
2. State Bank of India, S.V.U. Campus, Tirupati
3. Study centres of DDE (See page no. 52)

Fax : 0877-2248393
Web-site : svudde.org
Telephone No. : 2249548

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1. INTRODUCTION

Education is a life long process. It does not stop at any particular age. This is interpreted as a continuing education or continuous education. The conventional system of education was proved inadequate to accomodate the growing needs of the Indian Society. Therefore, the system of distance education has emerged as an effective alternative to the conventional system of education. Distance Education system should cater to the needs of those who wish to improve their knowledge and skills.

Main Objectives of Distance Education Institutions

- a. To provide higher educational opportunities to the people who were deprived of the same earlier.
- b. To Promote professional efficiency for the in-service candidates.
- c. To meet the challenges of a changing society.
- d. To provide wider opportunity to the youth who are not able to join in regular colleges due to various reasons.
- e. To provide high quality of education with minimum expenditure.

With the above motives, S.V.University introduced Correspondence courses in the year 1972 to extend the frontiers of academic excellence beyond its campus. This Institute of correspondence courses (ICC) was upgraded as Directorate of Distance Education (DDE) in April 1995 as per the UGC norms. At present, the Directorate of Distance Education is offering B.A., B.Com., B.LI.Sc., B.Ed., P.G.Diploma in Industrial Relations and Personnel Management, PG Diploma in Guidance and Counselling P.G.Diploma in Adult and Continuing Education, P.G.Diploma in Microfinanace and Livelihoods and P.G.Diploma in Journalism and certificate course in Library and Information Science (CLISc) apart from the following Post Graduate Courses .

II POST - GRADUATE COURSES OFFERED

1. M.A., Economics
2. M.A., English
3. M.A. History
4. M.A. Political Science and Public Administration
5. M.A. Sociology
6. M.A. Telugu
7. M.Sc., Mathematics
8. M.Sc., Computer Science
9. M.Sc., Psychology
10. M.Sc., Physics
11. M.Sc., Chemistry
12. M.Sc., Zoology
13. M.Sc., Bio-chemistry
14. M.Sc., Bio-technology
15. M.S. Public Relations
16. M.Com.,
17. M.B.A.,
18. M.C.A.
19. L.L.M.,

For further details refer respective courses mentioned in this prospectus

III. FEE PARTICULARS FOR PG COURSES

M.A.:-

Economics, English, History, Political Science & Public Administration, Sociology, Telugu	}	I year	Rs. 2,380
M.Sc. : Mathematics M.Com.		II year	Rs. 1,855

M.B.A.	I year	Rs. 6,765
	II year	Rs. 6,215
	III year	Rs. 6,215

M.Sc. Psychology	I year	Rs. 5,290
	II year	Rs. 4,465

M.Sc. Computer Science	I year	Rs. 12,000
	II year	Rs. 12,000

M.S. Public Relations	I year	Rs. 4,525
	II year	Rs. 3,700

M.Sc. Physics	}	I year	Rs. 12,000
Zoology		II year	Rs. 12,000

Chemistry	I year	Rs. 13,000
	II year	Rs. 13,000

Biochemistry	I year	Rs. 25,000
	II year	Rs. 25,000

Biotechnonology	I year	Rs. 40,000
	II year	Rs. 40,000

L.L.M.	I year	Rs. 6,000
	II year	Rs. 6,000

M.C.A.	I year	Rs.12,000
	II year	Rs.12,000
	III year	Rs.12,000

Note: Candidates who have taken degree from other than S.V.University have to pay Rs 145 extra towards Recognition fee in addition to the first year fee mentioned above.

IV. EXAMINATION PATTERN

At the end of each academic year examinations will be conducted by the Controller of Examinations, S.V.University, for the students who apply for the examinations. Detailed time-table with regard to the dates of examinations will be sent to the students in advance. The examination center is S.V.U. College of Arts & Sciences., Tirupati and also in the places of study centres basing upon the strength of the students. Hall tickets will be issued in two working days before the commencement of the examination at Directorate of Distance Education, S.V.University, Tirupati and also at the study centres.

Even after the completion of the course, for further exams, application forms will be sent to the candidates, if the candidates make a request along with two self addressed envelopes with required postage.

The university has introduced paper-wise pass system for all the courses of DDE from the academic year 2002-2003. Paper wise pass system means if any candidate got fail marks/absent in a particular paper/papers such candidate need not write all papers again. But he/she has to write only that particular paper/ papers which he/she failed for passing the degree.

V. FACILITIES AVAILABLE AT THE DDE

a) Enquiry Facility

The Directorate of Distance Education, S.V.University, Tirupati, established an Enquiry Counter for Students' enquiries.

b) Telephone Counselling

The students can call by phone to the DDE on every sunday from 10.00 AM to 1.00 PM to clear their doubts, if any. The Telephone Number is (0877) 2249548.

c) Fax Facility

For immediate correspondence, please contact the office through Fax (0877) 2248393

d) Supply of Study Material

Well prepared study material, as per the syllabus, will be supplied to the students for preparation.

VI. Conduct of Contact Programme Classes

Meaningful contact between the teacher and the taught will be provided by arranging Contact Programme Classes. The exact dates will be communicated to the students. The students are advised to attend these classes without fail, since it will be highly beneficial to them. They must come fully prepared along with the lessons already supplied to get their doubts clarified if any. **Candidates have to make their own arrangements for staying in TIRUPATI.**

VII) Library

a) DDE Library

The students can make use of the Library in Directorate of Distance Education during the working hours. By producing the identity card, the candidate can get one book during the contact programme classes only. But they have to return the book before the completion of the contact programme classes.

b) SVU Main Library

Students can make use of S.V.University main library for reference purpose during working hours of the Library. But books will not be issued to home.

VIII. Multi- media Lab with Internet facility

Well established Multi-media Lab has been established at the Directorate of Distance Education Building for the benefit of DDE students. All the DDE students are advised to make use of the Multi-Media Lab for learning.

IMPORTANT INSTRUCTIONS

1. While obtaining the DD, please check whether the draft is signed by the bank authorities.
2. On the reverse side of the bank draft the following particulars should be written for its safe accounting:
 - i. Name of the Student.
 - ii. Name of the Course/Subject
 - iii. Purpose of payment: (Tuition Fee/ Examination Fee etc.)
3. It is necessary that every student of the Directorate of Distance education (DDE) should write their Enrolment Number, Name of the Course and Subject in all the correspondences without which no action can be taken
4. No refund of fee will be made once remitted
5. If the last day of any transaction falls on a holiday, students are allowed to transact the same on the following working day only and not beyond
6. The candidates are advised to preserve all the fee receipts and identity card till they complete the course
7. All enquiries and correspondence relating to the Distance Education Courses must be **addressed to:**

**THE DIRECTOR
DIRECTORATE OF DISTANCE EDUCATION
S.V.UNIVERSITY, TIRUPATI - 517 502., A.P.**

DETAILS OF POST GRADUATE COURSES OFFERED

1.M.A. ECONOMICS

a) Eligibility for Admission

I Year: A candidate seeking admission into the First Year(Previous)M.A. Degree in Economics shall be required to have passed B.A. Degree examination with Economics as one of the subjects of this university or its equivalent thereto.

II Year: A candidate seeking admission directly into the Second Year(Final) should have registered for the M.A Economics First Year examination of this University either regularly or privately under Annual Pattern.

b) Duration of the Course: 2 years.

Papers for First Year

Paper - I	Micro Economics
Paper -II	Macro Economics
Paper -III	Public Economics
Paper -IV	Evolution of Economic Doctrines
Paper -V	Economics and Business Statistics
Paper -VI	Economics of Human Development

Papers for Second Year

Paper -I	Economics of Development and Planning
Paper -II	Indian Economy
Paper-III	International Economics
Paper-IV	Industrial Economics
Paper -V	Labour Economics
Paper -VI	Economics of Environment

c)Fee Particulars

Candidates seeking admissions into this course have to pay the following amount duly drawn in favour of The Registrar, S.V.University, Tirupati, payable at State Bank of India/Andhra Bank, S.V.University Campus and send with their application form.

I Year	Rs. 2380- for SVU Graduates Rs. 2525- for other than SVU Graduates
II Year	Rs. Rs. 1855

d) Medium of Instruction

The medium of instruction for PG courses will be English only. However, the students who are willing to write the University Examination in Telugu Medium are also permitted by the University.

e) Mode of Instruction

1. Study Material

The Directorate of Distance Education supplies study material for all the students. Study Material is in English Medium only.

2. Contact Programme Classes

The DDE will organise useful 12 days contact programme classes by experienced faculty for both previous and final year students separately.

f) Examination Pattern

At the end of each academic year i.e., First Year and Second Year, the students have to appear for the examinations conducted by the university. The examinations will be conducted once in a year. Each paper carries maximum marks of 100. To declare pass for M.A. Degree, a candidate has to pass all the papers. In each paper a candidate has to secure 35% of marks and on aggregate of 40% marks.

The University has introduced paper-wise pass system for all the courses of Directorate of Distance Education. Paper-wise pass system means, if any candidate got fail marks / absent in a particular paper/ papers, such candidate need not write all papers again. But he/she has to write only that particular paper/papers in which he/she failed and get 40% marks in each paper for passing the degree.

2.M.A. ENGLISH

a) Eligibility for Admission

I Year : A candidate seeking admission into the I year (previous) M.A. Degree in English shall be required to have passed any Degree with English as one of the subjects under Part-I or Par-II of this University or its equivalent thereto.

II Year: A candidate seeking admission directly into the Second Year(Final) should have registered for the M.A. English First Year examination of this University either regularly or privately under Annual pattern.

b) Duration of the Course : 2 years

Papers for First Year

Paper -I	Shakespeare
Paper -II	Poetry from Renaissance to the Romantic Revival
Paper III	Novel (From 18th to 20th Century)
Paper -IV	Prose and Literary Criticism
Paper-V	History of the English Language and Phonetics

Papers for Second Year

Paper -I	Drama from the 16th Century to the 20th Century
Paper -II	Poetry from 1830 to the Present.
Paper -III	An Intensive Study of a Poet Milton and his Works
Paper -IV	Indian Writings in English
Paper - V	American Literature .

c)Fee Particulars

Candidates seeking admissions into this course have to pay the following amount duly draw in in favour of The Registrar, S.V.University, Tirupati, payable at State Bank of India/Andhra Bank, S.V.University Campus and send with their application form.

I Year	Rs. 2380 (for SVU Graduates) Rs.2525 (for other than SVU Graduates)
II Year	Rs. 1855

d) Mode of Instruction

1. Study Material

The Directorate of Distance Education supplies study material for all the students.

2. Contact Programme Classes

The DDE will organize useful 12 days contact programme classes by experienced faculty for both previous and final year students separately.

e) Examination Pattern

At the end of each academic year, i.e., First Year and Second Year, the students have to appear for the examinations conducted by the University. The examinations will be conducted once in a year. Each paper carries maximum marks of 100. To declare pass in M.A. Degree, a candidate has to pass all the papers. In each paper a candidate has to secure 35 % of marks and an aggregate of 40 % marks.

The University has introduced **paper-wise pass system** for all the courses of Directorate of Distance Education . Paper-wise pass system means, if any candidate got fail marks / absent in a particular paper / papers, such candidate need not write all papers again. But he / she has to write only that particular paper / papers in which he / she failed or absent and get 40% marks in each paper for passing the degree.

3. M.A. HISTORY

a) Eligibility for Admission

I Year: A candidate seeking admission into the First Year (Previous) M.A. Degree in History shall be required to have passed **any Degree** of this University or its equivalent thereto.

II Year: A candidate seeking admission directly into the Second Year (Final) should have registered for the M.A.History First Year examination of this University either regularly or privately under Annual Pattern.

b) **Duration of the Course : 2 Years**

Papers for First Year

Paper – I	History of Modern Europe (1870 – 1972 A.D.)
Paper – II	History of Modern India (1757 – 1856 A.D.)
Paper – III	History of East Asia (China & Japan) (1840 – 1970 A.D.)
Paper – IV	Historical Method and Historiography
Paper – V	Social and Cultural History of India up to 1206 A.D.

Papers for Second Year

Paper – I	History of the Freedom Movement in India (1857 – 1947 A.D.)
Paper – II	History of Modern Andhra (1766 – 1972 A.D.)
Paper – III	Economic History of India (1800-1947 A.D.)
Paper – IV	History of U.S.A (1865- 1963 A.D.)
Paper – V	Social and Cultural History of India (1526 –1947 A.D.)

c) **Fee Particulars**

Candidates seeking admissions into this course have to pay the following amount duly drawn in in favour of The Registrar, S.V.University, Tirupati, payable at State Bank of India/Andhra Bank, S.V.University Campus and send with their application form.

I Year	Rs. 2380 (for SVU Graduates)
	Rs. 2525 (for other than SVU Graduates)
II Year	Rs. 1855

d)Medium of Instruction

The medium of instruction for PG Courses will be English only. However, the students who are willing to write the university examination in Telugu medium are also permitted by the university.

e)Mode of Instruction

1)Study Material

The Directorate of Distance Education supplies study material for all the students. Study Material is in English Medium only.

2>Contact Programme Classes

The DDE will organize useful 12 days contact programme classes by experienced faculty for both the previous and final year students separately.

f)Examination Pattern

At the end of each academic year, i.e., First Year and Second Year, the students have to appear for the examinations conducted by the University. The examinations will be conducted once in a year. Each paper carries maximum marks of 100. To declare pass for M.A. Degree, a candidate has to pass all the papers. In each paper a candidate has to secure 35 % of marks and an aggregate of 40 % Marks.

The University has introduced **paper-wise pass system** for all the courses of Directorate of Distance Education . Paper-wise pass system means, if any candidate got fail marks / absent in a particular paper / papers, such candidate need not write all papers again. But he / she has to write only that particular paper / papers in which he / she failed or absent and get 40% marks in each paper for passing the degree

4. M.A. POLITICAL SCIENCE AND PUBLIC ADMINISTRATION

a) Eligibility for Admission

I Year: A Candidate seeking admission into the First Year (Previous) M.A. Degree in Political Science and Public Administration shall be required to have passed **any Degree** of this University or its equivalent thereto.

II Year: A candidate seeking admission directly into the Second Year (Final) should have registered for the M.A. Political Science and Public Administration First Year examination of this University either regularly or privately under Annual Pattern.

b)Duration of the Course : 2 Years

The first year syllabus for M.A. Political Science and Public Administration is common. But in the Final Year there are separate papers for Political Science and Public Administration.

Papers for First Year (Political Science & Public Administration)

Paper – I	Political Thought
Paper – II	Modern Political Theory
Paper – III	Comparative Government and Politics
Paper – IV	Public Policy
Paper – V	Administrative Theories

Papers for Second Year (Political Science)

Paper – I	Indian Political System
Paper – II	International Politics
Paper – III	Government and Politics in Andhra Pradesh
Paper – IV	Federalism in India
Paper – V	Indian Foreign Policy

Papers for Second Year (Public Administration)

Paper – I	Development of Administration in India
Paper – II	Financial Administration
Paper – III	Rural Development Administration in Andhra Pradesh
Paper – IV	Urban Development Administration in Andhra Pradesh
Paper – V	Public / Personnel Administration

c) Fee Particulars

Candidates seeking admissions into this course have to pay the following amount duly drawn in favour of The Registrar, S.V.University, Tirupati, payable at State Bank of India/Andhra Bank, S.V.University Campus and send with their application form.

I Year Rs. 2380 (for SVU Graduates)

Rs. 2525 (for other than SVU Graduates)

II Year Rs. 1855

d)Medium of Instruction

The medium of instruction will be English only. However, the students who are willing to write the University examination in Telugu Medium are also permitted by the University.

e) Mode of Instruction

1) Study Material

The Directorate of Distance Education supplies study material for all the students. Study Material is in English Medium only.

2)Contact Programme Classes

The DDE will organise useful 12 days contact programme classes by experienced faculty for both the previous and final year students separately. Candidates admitted through study centres they have to attend classes at their respective study centres.

f) Examination Pattern

At the end of each academic year, i.e., First Year and Second Year, the students have to appear for the examinations conducted by the University. The examinations will be conducted once in a year. Each paper carries maximum marks of 100. To declare pass for M.A. Degree, a candidate has to pass all the papers. In each paper a candidate has to secure 35 % of marks and an aggregate of 40 % marks.

The University has introduced **paper-wise pass system** for all the courses of Directorate of Distance Education . Paper-wise pass system means, if any candidate got fail marks / absent in a particular paper / papers, such candidate need not write all papers again. But he / she has to write only that particular paper / papers in which he / she failed or absent and get 40% marks in each paper for passing the degree.

Important Note

The candidate should write clearly his option in the admission application in the column given for writing the subject whether the candidate is seeking admission into POLITICAL SCIENCE OR PUBLIC ADMINISTRATION. On the basis of this option only the group will be divided separately in the final year.

5.M.A. SOCIOLOGY

a) Eligibility for Admission

I Year : A candidate seeking admission into the First Year (Previous) M.A. Degree in Sociology shall be required to have passed **any Degree** of this University or its equivalent thereto.

II Year: A candidate seeking admission directly into the Second Year (Final) should have registered for the M.A. Sociology First Year examination of this University either regularly or privately under Annual Pattern.

b) **Duration of the Course** : 2 Years

Papers for First Year

Paper – I	Principles of Sociology
Paper – II	Sociological Theories
Paper – III	Sociological Research Methods and Statistics
Paper – IV	Structure & Change in India (with special reference to Rural Society)
Paper – V	Social Demography

Papers for Second Year

Paper – I	Urban Sociology
Paper – II	Industrial Sociology
Paper – III	Social Welfare & Administration
Paper – IV	Medical Sociology
Paper – V	Political Sociology

c) **Fee Particulars**

Candidates seeking admissions into this course have to pay the following amount duly drawn in favour of The Registrar, S.V.University, Tirupati, payable at State Bank of India/Andhra Bank, S.V.University Campus and send with their application form.

I Year	Rs. 2380 (for SVU Graduates)
	Rs. 2525 (for other than SVU Graduates)
II Year	Rs. 1855

d)Medium of Instruction

The medium of instruction will be English only. However, the students who are willing to write the University examinations in Telugu are also permitted by the University

e) Mode of Instruction

1)Study Material

The Directorate of Distance Education supplies study material for all the students. Study material is in English medium only.

2>Contact Programme Classes

The DDE will organise useful 12 days contact programme classes by experienced faculty for both the previous and final year students separately.

f)Examination Pattern

At the end of each academic year, i.e., First Year and Second Year, the students have to appear for the examinations conducted by the University. The examinations will be conducted once in a year. Each paper carries maximum marks of 100. To declare pass for M.A. Degree, a candidate has to pass all the papers. In each paper a candidate has to secure 35 % of marks and an aggregate of 40 % marks.

The University has introduced **paper-wise pass system** for all the courses of Directorate of Distance Education . Paper-wise pass system means, if any candidate got fail marks / absent in a particular paper / papers, such candidate need not write all papers again. But he / she has to write only that particular paper / papers in which he / she failed or absent and get 40% marks in each paper for passing the degree.

6.M.A. TELUGU

a) Eligibility for Admission

I Year: A candidate seeking admission into the First Year (Previous) M.A. Degree in Telugu shall be required to have passed any Degree examination with Telugu as one of the subjects under Part-I or Part-II of this University or its equivalent thereto.

II Year: A candidate seeking admission directly into the Second Year (Final) should have registered for M.A.Telugu First Year examination of this University either regularly or privately under Annual Pattern.

b) Duration of the Course : 2 Years

Papers for First Year

Paper – I	Prescribed Texts (Poetry & Drama)
Paper – II	General Linguistics
Paper – III	History of Telugu Literature
Paper – IV	Telugu Grammar, Prosody & Poetics
Paper – V	Folk Literature

Papers for Second Year

Paper – I	Principles of Literary Criticism
Paper – II	Sanskrit Texts, History of Sanskrit Literature and Sanskrit Grammar
Paper – III	Dravidian Philology and Evolution of Telugu Language
Paper – IV	Telugu Journalism
Paper – V	Any one of the following optionals
	(a) Padakavitha
	(b) Andhra History & Culture

c) Fee Particulars

Candidates seeking admissions into this course have to pay the following amount duly drawn in favour of The Registrar, S.V.University, Tirupati, payable at State Bank of India/Andhra Bank, S.V.University Campus and send with their application form.

I Year	Rs. 2380 (for SVU Graduates)
	Rs. 2525 (for other than SVU Graduates)
II Year	Rs. 1855

d) Mode of Instruction

1) Study Material

The Directorate of Distance Education supplies study material for all the students.

2) Contact Programme Classes

The DDE will organise useful 12 days contact programme classes by experienced faculty for both the previous and final year students separately.

e) Examination Pattern

At the end of each academic year, i.e., First Year and Second Year, the students have to appear for the examinations conducted by the University. The examinations will be conducted once in a year. Each paper carries maximum marks of 100. To declare pass for M.A. Degree, a candidate has to pass all the papers. In each paper a candidate has to secure 35 % of marks and an aggregate of 40 % marks.

The University has introduced **paper-wise pass system** for all the courses of Directorate of Distance Education . Paper-wise pass system means, if any candidate got fail marks / absent in a particular paper / papers, such candidate need not write all papers again. But he / she has to write only that particular paper / papers in which he / she failed or absent and get 40% marks in each paper for passing the degree.

7. M.Sc. MATHEMATICS

a) Eligibility for Admission

I Year: A candidate seeking admission into the First Year (Previous) M.Sc. Degree in Mathematics should have passed B.Sc. / B.A. Degree examination with Mathematics as one of the subjects of this University or its equivalent thereto. However candidates who have offered Mathematics only as a subsidiary or additional subject in B.Sc. / B.A. / B.Tech. are not eligible for admission into this course.

II Year: A candidate seeking admission directly into the Second Year (Final) should have registered for the M.Sc. Mathematics First Year examination of this University either regularly or privately under Annual Pattern.

b) Duration of the Course : 2 Years

Papers for First Year

Paper – I	Algebra - 1
Paper – II	Real Analysis
Paper – III	Differential Equations
Paper – IV	Computing Techniques (There is no practical examination for this paper)
Paper – V	Complex Analysis

Papers for Second Year

Paper – I	Infinite Mathematics and Galois Theory
Paper – II	Topology and Functional Analysis
Paper – III	Operations Research
Paper – IV	Analytic Number Theory
Paper – V	Mathematical Statistics

c) Fee Particulars

Candidates seeking admissions into this course have to pay the following amount duly draw in favour of The Registrar, S.V.University, Tirupati, payable at State Bank of India/Andhra Bank, S.V.University Campus and send with the application form.

I Year	Rs. 2380 (for SVU Graduates)
	Rs. 2525 (for ther than SVU Graduates)

II Year Rs. 1855

d)Medium of Instruction

The Medium of Instruction and Examination for M.Sc Mathematics will be English only.

e)Mode of Instruction

1)Study Material

The Directorate of Distance Education supplies study material for all the students. Study material is in English medium only.

2)Contact Programme Classes

The DDE will organize useful 16 days contact programme classes in 2 spells (8 days + 8 days) by experienced faculty for both the previous and final separately.

f)Examination Pattern

At the end of each academic year, i.e., First Year and Second Year, the students have to appear for the examinations conducted by the University. The examinations will be conducted once in a year. Each paper carries maximum marks of 100. To declare pass for M.Sc. Degree, a candidate has to pass all the papers. In each paper a candidate has to secure 35 % of marks and an aggregate of 40 % marks.

The University has introduced **paper-wise pass** system for all the courses of Directorate of Distance Education . Paper-wise pass system means, if any candidate got fail marks / absent in a particular paper / papers, such candidate need not write all papers again. But he / she has to write only that particular paper / papers in which he / she failed or absent and get 40% marks in each paper for passing the degree.

8. M.Sc. COMPUTER SCIENCE

a) Eligibility for Admission

The candidates who have passed (i) B.Sc. Computer Science (ii) B.A. Computer Applications, (iii) B.Com Computer Applications (iv) B.Sc. Computer Applications (v) Any degree with PGDCA one year (vi) B.E/B.Tech and (vii) BCA course. are eligible.

b) Duration : 2 Years (4 Semesters)

Papers for First Semester

Paper – I	Mathematical Foundations of Computer Science I
Paper – II	Computer Organisation
Paper – III	Data Structures
Paper – IV	Database Management Systems
Paper – V	Operating Systems
Paper – VI	Data Structures and ALP
Paper – VII	Database Management Systems

Papers for Second Semester

Paper – I	Mathematical Foundations of Computer Science II
Paper – II	Objective Oriented Programme Systems
Paper – III	Design and Analysis of Algorithms
Paper – IV	Systems Programming
Paper – V	Principles of Programming Languages
Paper – VI	Object Oriented Programming
Paper – VII	Systems Programming

Papers for Third Semester

Paper – I	Computer Oriented Operations Research
Paper – II	Software Engineering
Paper – III	Computer Graphics I
Paper – IV	Elective I
Paper – V	Elective II
Paper – VI	Computer Graphics II

Papers for Fourth Semester

Project Mid Seminar
Project Report Writing
Project Viva-Voce

c)Fee Structure

Candidates seeking admissions into this course have to pay the following amount duly draw in favour of The Registrar, S.V.University, Tirupati, payable at State Bank of India/Andhra Bank, S.V.University Campus and send with the application form.

I Year	Rs.12,000/- (for SVU Graduates)
	Rs. 12,145.- (for other than SVU Graduates)
II Year	Rs.12,000/-

d)Medium of Instruction

The medium of instruction and the examination will be English only.

e)Mode of Instruction

1)Study Material

The Directorate of Distance Education supplies Text Books to all the students.

2)Contact Programme Classes

The DDE will organize useful 15 days contact programme classes by experienced faculty for every semester. Attendance to the Contact Programme Classes is compulsory.

f)Examination Pattern

At the end of each semester, the students have to appear for the examinations conducted by the University. Each paper carries maximum marks of 100. To declare pass for M.Sc. Degree, a candidate has to pass all the papers. In each paper a candidate has to secure 35 % of marks and an aggregate of 40% marks.

The University has introduced **paper-wise pass system** for all the courses of Directorate of Distance Education . Paper-wise pass system means, if any candidate got fail marks / absent in a particular paper / papers, such candidate need not write all papers again. But he / she has to write only that particular paper / papers in which he / she failed or absent and get 40% marks in each paper for passing the degree.

9. M.Sc. PSYCHOLOGY

a) Eligibility for Admission

I Year: A candidate seeking admission into the First Year (Previous) M.Sc. Degree in Psychology shall be required to have passed **any Degree** of this University or its equivalent thereto.

II Year: A candidate seeking admission directly into the Second Year (Final) should have registered for the M.Sc. Psychology First Year examination of this University under annual pattern.

b) **Duration of the Course** : 2 Years

Papers for First Year

Paper – I	Principles of Psychology
Paper – II	Social Psychology
Paper – III	Psychopathology
Paper – IV	Psychometry & Test Development
Practicals	I & II

Papers for Second Year

Paper – I	Psychology of Personality
Paper – II	Counselling Psychology – Theory and Practical
Paper – III	Developmental Psychology
Paper – IV	Any one of the following optionals
	(a) School Psychology
	(b) Industrial and Organisational Psychology
Practicals	I & II

c) Fee Particulars

Candidates seeking admissions into this course have to pay the following amount duly drawn in in favour of The Registrar, S.V.University, Tirupati, payable at State Bank of India/Andhra Bank, S.V.University Campus and send with the application form.

I year Rs. 5290 (for SVU Graduates)

Rs. 5435 (for Other than SVU graduates)

II year Rs. 4465

d)Medium of Instruction

The medium of instruction will be English only.

e) Mode of Instruction

1)Study Material

The Directorate of Distance Education supplies study material for all the students. Study Material is in English Medium only.

2)Contact Programme Classes

The DDE will organize useful 20 days (10 days each in two spells) contact programme classes by experienced faculty for both the previous and final year students separately. Attendance to the Contact Programme Classes is compulsory.

f) Examination Pattern

A candidate shall be declared to have passed the Part-I previous examination, if he/she obtains not less than 35 % of marks in each of the Divisions (Division 'A' means I to IV theory papers, Division 'B' means practical I & II) and 40% of the marks on the aggregate. The same procedure shall be applicable to Part – II final examination also.

The University has introduced paper-wise pass system for all the courses of Directorate of Distance Education . Paper-wise pass system means, if any candidate got fail marks / absent in a particular paper / papers, such candidate need not write all papers again. But he / she has to write only that particular paper / papers in which he / she failed or absent for passing the degree.

10. M.Sc.PHYSICS

a) Eligibility for admission

I Year : A candidate seeking admission into the first year (previous)M.Sc., Degree in Physics shall be required to have passed B.Sc., degree with Physics and Mathematics of this University or its equivalent thereto.

II Year : A candidate seeking admission directly into the second year (Final) should have registered for the M.Sc., Physics examination of this university either regularly or privately under annual pattern.

b) Duration of the course : 2 years

Papers for the First Year

Paper -I	Classical Mechanics and Statistical Mechanics
Paper-II	Electromagnetic Theory, Optics and Spectroscopy
paper-III	Elementary Solid State Physics
Paper-IV	Electronic Devices and Circuits
Paper-V	Mathematical Methods of Physics

Practical -I & Practical-II

Papers for the Second Year

Paper -I	Quantum Mechanics
Paper-II	Nuclear Physics and Analytical Techniques
Paper-III	Special Paper-I
Paper-IV	Special Paper-II

Practical-I & Practical -II

Note: The candidate has to choose any two special papers from the following list offered by the Department depending on its convenience.

List of Special Papers

- a. Applied Spectroscopy
- b. Condensed Matter Physics
- c. Electronics.
- d. Photonics
- e. Solar Energy Physics
- f. Vacuum and Thin Film Physics,

c) Fee particulars

Candidates seeking admissions into Physics course have to pay Rs. 125/- only towards registration fee, in favour of Registrar, S.V.University, Tirupati, payable at State Bank of India/ Andhra Bank, S.V.University Campus, Tirupati. Original Certificates need not be enclosed. Two sets of xerox Copies of all the relevant certificates (Degree/Provisional, Marks, service etc) should be enclosed. Selected candidates have to pay the prescribed fees as shown.

I Year Rs. 12,000 (for SVU Graduates)
Rs. 12145 (for other than SVU graduates)
II Year Rs. 12,000

d)Medium of Instruction:

The medium of Instruction for Physics, course will be in English only and the students have to write examination in English only.

e)Mode of Instruction:

1)Study Material

The Directorate of Distance Education Supplies study material for all the students. Study material is in English Medium only.

2) contact Programme classes:

The DDE will organize useful 40 days contact programme classes by experienced faculty for both previous and final year students separately. Attendance to the contact programme classes is compulsory.

f)Examination Pattern

At the end of each academic year i.e., First year and second year the students have to appear for the examinations conducted by the University. The examinations will be conducted once in a year. Each paper carries maximum marks of 80 in First year and 100 in Second year. To declare pass of M.Sc., physics degree a candidate has to pass all the papers. In each paper a candidate has to secure 35% of marks and on an aggregate of 40% marks.

Any candidate who fails in the university examination in any paper/absent in any particular paper or papers he/she has to appear for that paper(s) and secure pass marks. He/she need not appear for the entire examination.

11. M.Sc. CHEMISTRY

a) Eligibility for Admission

I Year : A candidate seeking admission into the first year (previous)M.Sc., Degree in Chemistry shall be required to have passed B.Sc., degree of this university with Chemistry as one of the subject in the group subjects or its equivalent thereto.

II Year : A candidate seeking admission directly into the second year (Final) should have registered for the M.Sc. Chemistry examination of this university either regularly or privately under annual pattern.

b) Duration of the course : 2 years

Papers for the First Year:

Paper-I	Inorganic Chemistry	-100 marks
Paper-II	Organic Chemistry	-100 Marks
Paper-III	Physical Chemistry	-100 Marks
Paper - IV	General Chemistry	-100 marks

Practical Examinations

Practical -I	Inorganic Chemistry	-100 Marks
Practical -II	Organic Chemistry	-100 Marks
Practical -III	Physcial Chemistry	-100 Marks

Specializations for the Second Year

1. Organic Chemistry
2. Applied Chemistry
3. Analytical Chemistry

c) Fee Particulars

Candidates seeking admissions into M.Sc., Chemistry course have to pay Rs. 125/- only towards registration fee, infavour of Registrar, S.V.University, Tirupati payable at State Bank of India, Andhra Bank, S.V.University Campus, Tirupati. Original Certificates need not be enclosed. Two sets of xerox Copies of all the relevant certificates (Degree/Provisional, Marks, service etc) should be enclosed. Selected candidates have to pay the perscribed fees as shown below at the time

of admission.

I Year	Rs. 13,000 (for SVU Graduates)
	Rs. 13,145 (for other than SVU Graduates)
II Year	Rs. 13,000

d)Medium of Instruction:-

English only and the students have to write examinations in English only.

e)Mode of Instruction:-

1)Study Material

The Directorate of Distance Education supplies study material for all the students. Study material is in English only.

2) Contact Programme classes:-

The DDE will organise useful 40 days contact programme classes by experienced Faculty for both previous and final year students separately. Attendance is compulsory to the contact programme classes.

f) Examination pattern

At the end of each academic year, the students have to appear for the exams, conducted by the University. The examinations will be conducted once in a year. Each paper (Theory and Practicals) carries maximum marks of 100 with 4 theory papers and 3 practicals in each year as follows

Theory	100 X 4	=	400 marks
Practicals	90 X 3	=	270 marks
Records	10X3	=	30 marks
Total - 700 Marks			

To declare pass of M.Sc., Chemistry degree candidate has to pass all the papers. In each paper a candidate has to secure 35% of marks and on an aggregate of 40% marks.

Any candidate who fails in the University examination in any paper/absent in any paper or papers he/she has to appear for that paper/papers and secure pass marks. He/She need not appear for the entire examination.

12. M.Sc. ZOOLOGY

a) Eligibility for Admissions

A candidate seeking admission into the first year (Previous) M.Sc., degree in Zoology shall be required to have passed B.Sc., Degree with Zoology of this University or its equivalent thereto.

b) Duration of the Course : 2 years

Theory Papers for First Year

1. Systematics and Functional Anatomy of Invertebrates and Chordates
2. Principles of Animal Ecology, Conservation and Resource management
3. Animal Behaviour, Sociobiology and Evolution
4. General Physiology and Physiological Chemistry

Practicals

1. Chordata, Invertebrata & Animal Behaviour
2. Ecology, General Physiology and Physiological Chemistry.

Theory Papers for Second Year

1. Cell Biology and Genetics.
2. Developmental Biology & Immunology
3. Animal Biotechnology & Micro Biology
4. Comparative Animal Physiology.

Practicals

1. Cell Biology, Genetics, Developmental Biology
2. Biotechnology, Microbiology & Comparative Animal Physiology

c) Fee Particulars

Candidates seeking admissions into M.Sc., Zoology course have to pay Rs. 125/- only towards registration fee, in favour of Registrar, S.V. University, Tirupati, Payable at State Bank of India/ Andhra Bank, S.V. University campus, Tirupati. Original Certificates need not be enclosed. Two sets of xerox Copies of all the relevant certificates (Degree/Provisional, Marks, service etc) should be enclosed, selected candidates have to pay the prescribed fees as shown below at the time of admission.

I Year Rs. 12,000 (For SVU Graduates)

Rs. 12,145 (For other than SVU Graduates)

II Year Rs. 12,000

d) Medium of Instructions

The Medium of Instructions for M.Sc., Zoology. Course will be in English only and the students have to write examinations in English only.

e) Mode of Instructions

1) Study Material

The DDE supplies study material for all the students. Study material is in English Medium only.

2) Contact Programme Classes

The DDE will organise useful 40 days contact programme classes by experienced Faculty for previous and Final year students separately. Attendance is compulsory to the contact programme classes.

f) Examination Pattern

At the end of each academic year i.e., First year and second year, the students have to appear for the examinations conducted by the University. The examinations will be conducted once in a year. Each paper carries maximum marks of 100. To declare pass of M.Sc., degree a candidate has to pass all the papers. In each Paper a candidate has to secure 35% of marks and on an aggregate of 40% marks.

Any candidate who fails in the University examination in any paper/absent in any particular paper(s) He/She has to appear for that paper/Papers and secure pass marks. He/She need not appear for the entire examinations.

13. M.Sc. BIO-CHEMISTRY

a) Eligibility for Admission

A candidate seeking admission into the first year (previous) M.Sc., degree in Bio-chemistry shall be required to have passed B.Sc., degree with Chemistry/Biochemistry and any two biology subjects of this university or equivalent thereto:

b) Duration of the course:- 2 years

Papers for the First Year

Paper -I	Chemistry of Biomolecules
Paper-II	BioPhysical Chemistry & Bio Chemical Techniques
Paper -III	Enzymology
Paper-IV	Molecular Physiology and Nutritional Biochemistry

Practicals

Practicals -I	Laboratory (Qualitative) - I including records
Practicals -II	Laboratory (Quantitative) -II including records

Papers for the Second Year

Paper-I	Intermediary metabolism
Paper -II	Biochemical Genetics & Molecular Biology
Paper-III	Clinical Biochemistry & Endocrinology
Paper -IV	Immunology & Micro Biology

Practicals

Practical -I	Laboratory (Clinical) -I including records
Practical -II	Laboratory (Food Analysis, Enzymes and MicroBiology) -II including records

c) Fee Particulars

Candidates seeking admissions into Bio- Chemistry course have to pay Rs. 125/- only towards registration fee, in favour of Registrar, S.V.University, Tirupati, Payable at SBI/AB, S.V.University, Campus, Tirupati. Original Certificates need not be enclosed. Two sets of xerox Copies of all the relevant certificates (Degree/Provisional, Marks, service etc) should be enclosed. Selected candidates have to pay the prescribed fees as shown below at the time of admission.

I Year Rs. 25,000 (for SVU Graduates)

Rs. 25,145(for other than SVU Graduates)

II Year Rs. 25,000

d)Medium of Instruction:

The Medium of Instruction of PG Courses will be in English only and the students have to write examination in English only.

e) Mode of Instruction

1)Study Material

The Directorate of Distance Education supplies study material for all the students. Study material is in English medium only.

2) Contact Programme Classes

The Directorate of Distance Education will organise useful 40 days contact programme classes by experienced faculty for both previous and Final year students separately. Attendance to the contact programme classes is compulsory.

f) Examination Pattern

At the end of each academic year, i.e., first year and second year the students have to appear for their examinations conducted by the University. The examinations will be conducted once in a year. Each paper carries maximum marks of 100 in the first year and 100 in the second year. To declare pass of M.Sc., Biochemistry degree a candidate has to pass all the papers. In each paper a candidate has to secure 35% of marks and on an aggregate of 40% marks.

Any candidate who fails in the University Examination in any paper(s)/ absent in any particular paper or papers he/she has to appear for that paper/papers and secure pass marks. He/she need not appear for the entire examination.

14. M.Sc. BIOTECHNOLOGY

a) Eligibility for admission

A candidate seeking admission into the first year (previous) M.Sc., Degree in Biotechnology shall be required to have passed B.Sc., Biotechnology, Biochemistry, Microbiology, Horticulture or B.Sc., with Chemistry/biochemistry and any one Biology subject or B.tech in Biotechnology, Diaring, Chemical Engineering, Agriculture B.Sc., B.V.Sc., or M.B.B.S and B.Pharm.

b) Duration of the course: 2 years

Papers for the First Year

Paper -I	Biological Chemistry and Intermediary Metabolism
Paper-II	Cell Biology and Biophysical and Biochemical Techniques
Paper-III	Molecular Biology and Genetic Engineering
Paper-IV	Microbiology and Immunology

Practicals

Practical -I	Practical related to theory papers I and II
practical -II	Practical related to theory papers III and IV

Papers for the Second Year

Paper -V	Biochemical Processing and Industrial Biotechnology
Paper-VI	Environmental Biotechnology
Paper -VII	Plant and Animal Biotechnology
Paper VIII	Biostatistics and Computer Applications

Practicals

Practical III	Practical related to theory papers V and VI
Practical IV	Practical related to theory papers VII and VIII

c) Fee Particulars

Candidates seeking admissions into Bio-Technology course have to pay Rs. 125/- only towards registration fee, in favour of Registrar, S.V.University, Tirupati, payable at State Bank of India/ Andhra Bank, S.V.University campus, Tirupati. Original Certificates need not be enclosed. Two sets of xerox Copies of all the relevant certificates (Degree/Provisional, Marks, service etc) should be

enclosed. Selected candidates have to pay the perscribed fees as shown below at the time of admission.

I Year Rs. 40,000 (for SVU Graduates)
Rs. 40,145 (for other than SVU Graduates)
II Year Rs. 40,000

d) Medium of Instructions

The medium of instruction for PG courses will be in English only and the students have to write examination in english only.

e) Mode of Instruction

1)Study Material

The DDE supplies study material for all the students. Study material is English Medium only.

2)Contact Programme Classes

The DDE will organise useful 40 days contact programme classes (in two spells) by experienced faculty for both previous and final year students separately. Attendance to the contact programme classes is compulsory.

f) Examination Pattern

At the end of each academic year, i.e., first year and second year the students have to appear for their examinations conducted by the University. The examinations will be conducted once in a year. Each paper carries maximum marks of 100 in the first year and 100 in the second year. To declare pass of M.Sc., Biotechnology degree, a candidate has to pass all the papers. In each paper a candidate has to secure 35% of marks and on an aggregate of 40% marks.

Any candidate who fails in the University Examination in any paper(s)/ absent in any particular paper or papers he/she has to appear for that paper/papers and secure pass marks. He/she need not appear for the entire examination.

15. M.S.PUBLIC RELATIONS

a) Eligibility for Admission

It is open to all citizens of India who satisfy the following conditions

- a) Graduates of any recognized university.
- b) 25% of the seats will be reserved to those who have completed Bachelor of Communication and Journalism / Bachelor of Public Relations/ PG Diploma / Certificate in Journalism and Public Relations of any recognized university.
- c) 25% of the seats will be given to in-service candidates in Public Relations, Journalism, Advertising and Communication fields.

b)Duration of the course: 2 years

c) **Curriculum:** The structure and core subjects of the course are as follows

Papers for the First Year

Paper-I	Public Relations Theory and Practice
Paper-II	Mass Media and Society
Paper -III	Public Relations Media Strategy and Tactics and Research
Paper-IV	Theory and Practice of Advertising
Paper -V	Writing for Media

Papers for the Second Year

Paper-VI	Public Relations Management
Paper-VII	Writing, Editing and Printing of Corporate Publications
Paper -VIII	Information Technology and E-Public Relations
Paper-IX	Principle and Practices of Business and Marketing Management
Paper -X	Dissertation and Viva-voce

d)Fee particulars

Candidates seeking admission into this course have to pay the following amount duly drawn in favour of the Registrar, S.V.University, Tirupati. payable at State Bank of India / Andhra Bank S.V.U.Campus and send with the application form.

I Year	Rs. 4525 (for S.V.U Graduates)
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Rs. 4670 (for other than SVU Graduates)

II Year Rs. 3700

e) Medium of Instruction: English

f) Mode of Instruction:

1) Study Material

The DDE supplies study material for all the students

2) Contact Programme Classes

The CPC will be organised every year for a period of 12 days in one or two spells. 75% of attendance in the CPC is compulsory

g) Internal Assessment

Three assignments have to be written in each paper towards internal assessment, which carries 30 marks and added to the final examination.

h) Examination Pattern

At the end of each academic year, the students have to appear for the University examinations. The examinations will be conducted once in a year. Each paper carries maximum marks of 100 that includes theory part 70 and assignment part 30 marks respectively. The candidate has to write three assignments in each paper. The assignment questions will be supplied by the DDE.

i) Internship/ Dissertation

Internship is a pre-requisite for the preparation of dissertation. A candidate has to undergo an internship in the public relations department of any reputed organization/ establishment for a period of one month. If the candidate is already working as a full-time Public Relations practitioner or if he is an in-service candidate, his experience in the organization can be taken for the purpose of internship and he can undergo such internship in the same organization for the purpose of preparing dissertation.

The Objective of internship is to enable the student to gain practical experience and also to assess the capacity of the student to what extent he/she can put into practice, the principles and theory of public relations learnt during the period of study. The dissertation has to be submitted at the end of the second year, which will be valued by an examiner for awarding marks. The marks obtained in the dissertation will be added to the total marks for awarding degree. The dissertation carries 70 marks, while viva-voce carries 30 marks.

j) Award of Degree

For those students who complete and pass all 10 courses including Project Report and Viva-Voce, M.S. Public Relations degree will be awarded.

16. M.COM.

a) Eligibility for Admission

I Year: A candidate seeking admission into the First Year (Previous) M.Com. Degree shall be required to have passed B.Com. / B.A. Degree examination with Commerce as one of the subjects of this University or its equivalent thereto.

II Year: A candidate seeking admission directly into the Second Year (Final) should have registered for the M.Com. First Year examination of this University either regularly or privately under Annual Pattern.

b) Duration of the Course : 2 Years

Revised syllabi and scheme of examination

M.Com, Previous(W.E.F. the academic Year 2006-07)

Course Code	Course Title	University Exam Marks	Assignment Marks	Max. Marks.
C.101	Principles of Management	80	20	100
C.102	Business Environment and Strategy	80	20	100
C.103	Managerial Economics	80	20	100
C.104	Corporate Accounting and Reporting	80	20	100
C.105	Quantitative Techniques for Managerial Decision	80	20	100

Revised syllabi and scheme of examination

M.Com, Final (W.E.F. the academic Year 2007-08)

Course Code	Course Title	University Exam Marks	Assignment Marks	Max. Marks.
C.201	Financial Management	80	20	100
C.202	Marketing Management	80	20	100
C.203	Human Resource Management	80	20	100
C.204	Financial Markets and Services	80	20	100
C.205	Cost and Management Accounting	80	20	100

c) **Fee Particulars**

Candidates seeking admissions into this course have to pay the following amount duly drawn in favour of The Registrar, S.V.University, Tirupati, payable at State Bank of India/Andhra Bank, S.V.University Campus only.

I Year Rs. 2380 (for SVU Graduates)

Rs. 2525 (for other than SVU Graduates)

II Year Rs. 1855

d) **Medium of Instruction**

The Medium of instruction will be in English only. However, the students who are willing to write the University examinations in Telugu Medium are also permitted by the University.

e) **Mode of Instruction**

1) Study Material

The Directorate of Distance Education supplies study material for all the students. Study Material is in English Medium only.

2) Contact Programme Classes

The DDE will organise useful 12 days contact programme classes by experienced faculty for both the previous and final year students separately.

Examination Pattern

At the end of each academic year, i.e., First Year and Second Year, the students have to appear for the examinations conducted by the University. The examinations will be conducted once in a year. Each paper carries maximum marks of 100. To declare pass for M.Com. Degree, a candidate has to pass all the papers. In each paper a candidate has to secure 35 % of marks and on an aggregate of 40 % marks.

The University has introduced **paper-wise pass system** for all the courses of Directorate of Distance Education from the academic year 2002-2003. Paper-wise pass system means, if any candidate got fail marks / absent in a particular paper / papers, such candidate need not write all papers again. But he / she has to write only that particular paper / papers in which he / she failed or absent and get 40% marks in each paper for passing the degree.

17. M.B.A. (MASTER OF BUSINESS ADMINISTRATION) (Three Year Course)

a)Eligibility for Admission

A Candidate seeking admission into M.B.A course should possess. Undergraduate or Post-graduate degree from any University recognized by UGC or Professional degree holder from the faculty of Engineering/Technology, Medicine, Pharmacy, Law and Architecture of any University recognized by UGC or Professional qualification in Chartered Accountancy, Cost Accountancy and Company Secretary ship, Chartered Financial Analyst, awarded by the statutory bodies. The programme will be opened to all citizens of India who satisfy the above conditions. However 50% seats are for the candidates from Andhra Pradesh State.

b)Award of Degree

Students will be awarded MBA degree on completion of all the 24 courses. P.G. Diploma in Management will be awarded on completion of the 16 courses in the first two years.

c)Duration of the course: 3 Years

d)Medium of Instruction

The medium of instruction and the examination will be in English only. The self instructional printed material will be supplied

e)Project Work

Each candidate shall do the project work under the supervision of the faculty guides chosen by the candidate and approved by the University. The project work envisages submission of dissertation, which carries maximum marks of 100. The project work is to be carried out as per the guidelines issued by the University.

f)Contact Programme Classes

There will be CPC Programme for 10 days for every year and attendance is not compulsory.

g)Examination Pattern

There shall be three year-end examinations spread over three academic/calendar years. Each course carries a maximum mark of 100.

h)Promotion

Candidates are eligible for promotion after passing the examination. There shall be no detention of failed or absent candidates provided they have registered for the University examination.

i)Qualifying marks for a pass

A candidate appearing for the first time for the examination of any year has to register for whole examination of that year. A candidate shall be declared to have passed the examination, if he/she secures not less than 35% of marks in each theory paper/project/viva-voce in year-end University examinations and an aggregate of 40% of marks in each year. Paper-wise pass is allowed subject to obtaining 40% of marks for the University-end examination. If a candidate fails to get an aggregate of 40%, he has to get 40% of marks in the subject in which he has secured less than 40% marks. A candidate who will not get pass marks for the dissertation of the project work should submit revised dissertation along with the next batch. A candidate who fails and wants to appear for the whole of theory examination of any year may do so after canceling the previous results of the theory examination of that year. There shall be no supplementary examinations. The failed candidates shall be required to appear again of the examinations along with the regular candidates of the next batch.

j)Classification of Successful Candidates

The classification will be on the basis of the total marks obtained by the candidates. i.e. the total marks secured in all the three years put together. Candidates securing 70% and above in the aggregate marks shall be placed in distinction. Candidates securing 60% and above but less than 70% in the aggregate marks shall be placed in First Class. Candidates securing 50% and above but less than 60% in the aggregate marks shall be placed in Second Class. All other successful candidates shall be placed in Third Class.

k)Improvement

The candidates are permitted to improve their marks/class by taking year-end-examinations in one or more papers within the next two subsequent year-end-examinations as per the existing regulations and syllabus. There is no provision for improving of project work and VIVA-VOCE. A candidate who appeared for the examination be supplied a statement of marks obtained by him at the examination as per the rules and regulations of the university in force.

1) Award of Ranks

Candidates who have passed the examinations at the first appearance in all three years shall be ranked in order of merit. The candidates who have taken supplementary examinations shall also be eligible for classification but they shall not be considered for the award of rank. Ranks shall be awarded for the top three students or 10% of the total strength of the students appeared for the third year-end examinations, whichever is higher

m) Fee Structure

Candidates seeking admissions into this course have to pay the following amount duly drawn in favour of The Registrar, S.V.University, Tirupati, payable at State Bank of India/Andhra Bank, S.V.University Campus and send with the application form.

I Year	Rs.6,765/- (for SVU Graduates)
	RS. 6910/- (for other than SVU Graduates)
II Year	Rs.6,215/-
III Year	Rs.6,215/-

Note: The fee should be paid in favour of The Registrar, S.V.University, Tirupati.

n) Curriculum

Papers for First Year

Paper-1	Management Functions and Behaviour
Paper-2	Economic & Social Environment
Paper-3	Information Management & Computer
Paper-4	Managerial Economics
Paper-5	Quantitative Analysis for Managerial Application
Paper-6	Management of Information System
Paper-7	Management of New & Small Enterprises
Paper-8	Viva-Voce

Papers for Second Year

Paper – 9	Production/Operations Management
Paper –10	Managing Men
Paper –11	Marketing for Manager
Paper –12	Accounting & Finance for Manager
Paper –13	Viva-Voce
Paper –14	Elective

Paper –15 Elective

Paper –16 Elective

Papers for Third Year

Paper – 17 Management of Control System

Paper – 18 Strategic Management

Paper – 19 International Business Management

Paper – 20 Project Report

Paper – 21 Viva-Voce

Paper – 22 Elective

Paper – 23 Elective

Paper – 24 Elective

Note1: Any Elective chosen from the list of Electives offered.

2: A candidate has to secure not less than 35% marks in each Theory/ Project /Viva-Voce Examinations and an aggregate of 40% in each year.

18. M.C.A. (MASTER OF COMPUTER APPLICATIONS)

a) Eligibility for Admission

A candidate seeking admission into First year M.C.A Degree shall be required to have passed Mathematics subject at Intermediate and possess any degree of this University or its equivalent thereto.

b) Duration of the Course : 3 years

c) Medium of Instruction

The medium of Instruction and the examination will be in English only. The self instructional printed material will be supplied.

d) Project Work

Each Candidate shall have to do the project work under the supervision of the faculty guides chosen by the candidate and approved by the University. The project work envisages submission of dissertation (which carries maximum marks of 100). The project work is to be carried out as per the guidelines issued by the University.

e) Contact Programme Classes

There will be CPC programme for 20 days for every year and attendance is compulsory.

f) Examination pattern

There shall be three year end examinations spread over three academic/ Calendar years. (Each Course carries a maximum marks of 100).

g) Qualifying marks for a pass

A candidate appearing for the first time for the examination of any year has to register for whole examination of that year. A candidate shall be declared to have passed the examination. If he/she secures not less than 35% of marks in each theory paper/project/viva-voce in year end University examinations and an aggregate of 40% of marks in each year. Paper wise pass is allowed subject to obtaining 40% of marks for the University -end examination. If a candidate fails to get an aggregate of 40%, he has to get 40% of marks in the subject in which he has secured less than 40% marks.

A candidate who will not get pass marks for the dissertation of the project should submit revised dissertation along with the next batch. A candidate who fails and wants to appear for the whole of theory examination of any year may do so after cancelling the previous results of the theory examination of that year. There shall be no supplementary examinations. The failed candidates shall be required to appear again of the examinations along with the regular candidates of the next batch.

h) Fee Structure

Candidates seeking admissions into this course have to pay the following amount duly drawn in favour of **THE REGISTRAR, S.V.UNIVERSITY, TIRUPATI**. Payable at State Bank of India/Andhra Bank, S.V.University Campus and send with their application form.

I Year	Rs. 12,000/- (for S.VU Candidates) Rs. 12,145/- (for other than SVU Graduates)
II Year	Rs.12,000/-
III year	Rs.12,000/-

i)Curriculum

Papers for First Year

MCS-011	Problem Solving Programming
MCS-012	Computer Organisation and Assembly Language Programming
MCS-013	Discrete Mathematics
MCS-014	Systems Analysis and Design
MCS-015	Communication Skills
MCS-016	Data and File Structures
MCS-017	Operating system Concepts and Networking Management
MCS-018	Introduction to Database Management systems
MCS-019	Object Oriented Technologies and Java Programming
MCSL-11	C and Assembly Language Programming Lab
MCSL-12	Lab(based on MCS-016,017,018 & 019)

Papers for Second Year:

MCS-021	Design and Analysis of Algorithms
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MCS-022	Object Oriented Analysis and Design
MCS-023	Advanced Discrete Mathematics
MCS-024	Software Engineering
MCS-025	Accountancy and Financial Management
MCS-026	Operating Systems
MCS-027	Data Communication and Computer Networks
MCS-028	Internet Concepts and Web design
MCS-029	Mini Project
MCSL-21	Lab (based on MCS-022, 024 and 025)

Papers for Third Year

MCS-031	Advanced Internet Technologies
MCS-032	Principles of Management and Information Systems
MCS-033	Computer Graphics and Multimedia
MCS-034	Advanced Database Management Systems
MCSL-31	Lab (based on MCS-031 & 033)
MCSL-30	Project

19. L.L.M

a) Eligibility for Admission

A candidate seeking admission into the first year (previous) LLM Course shall be required to have passed B.L/LLB of this university or its equivalent thereto.

b) Duration of the course: 2 years

c) Branch -I : Law of Intellectual Property Rights

Papers for the First Year

Paper -I	Indian Constitutional Law	100 Marks
Paper -II	Jurisprudence	100 Marks
Paper-III	Research Methodology	100 Marks
Paper -IV	General Principles of Intellectual Property rights	100 Marks
Paper-V	Copy Right Law	100 Marks
Paper-VI	Patent Law	100 Marks

Papers for the Second Year

Paper-VII	Trade Mark Law	100 Marks
Paper -VIII	Law of Designs	100 Marks
Paper-IX	Dissertation	200 Marks
		(150+50 Viva Voce)

Branch-II Law of Crimes and Torts

Papers for the First Year

Paper-I	Indian Constitutional Law	100 Marks
Paper-II	Jurisprudence	100 Marks
Paper-III	Research Methodology	100 Marks
paper-IV	Criminal Law	100 Marks
Paper-V	General Theory and Principles of Torts	100 Marks
Paper-VI	Criminology and Penology	100 Marks

Papers for the Second Year

Paper -VII	Law of Negligence and Criminal Administration	100 Marks
Paper-VIII	Law of Damages and specific Relief	100 Marks
Paper-IX	Dissertation	200 marks
		(150+50 Viva-voce)

c) Fee Particulars

Candidates seeking admissions into L.L.M course have to pay the following amount duly drawn in favour of THE REGISTRAR, S.V.UNIVERSITY, TIRUPATI, Payable at SBI/AB, S.V.University Campus, Tirupati.and send with the application form.

I Year Rs. 6,000 (for SVU Graduates)

Rs. 6,145 (for other than SVU Graduates)

II Year Rs. 6,000

d) Medium of Instruction

The medium of instruction for L.L.M. Course will be in English only and the students have to write examination in English

e) Mode of Instruction

1) Study material:

The Directorate of Distance Education supplies study material for all the students. Study material is in English medium only.

2) Contact Programme Classes

The Directorate of Distance Education will organise useful 10 days contact programme classes by experienced faculty for each year. 75% Attendance to the contact programme classes is compulsory

f) Examination Pattern

At the end of each academic year, the students have to appear for the examinations conducted by the university. The exams will be conducted once in a year. Each paper carries maximum marks of 100. To declare pass of L.L.M degree a candidate has to pass all the papers. In each paper a candidate has to secure 35% of marks and an aggregate of 40% in all papers together.

For the dissertation work all the Law Faculty members who are working in the University colleges/departments are eligible to guide The candidates have to get their dissertation Topics approved, by the Departmental Council, PG.department of Law, S.V.University, immediately after the completion of the first year end examination. The dissertation is for 150 marks and viva-coce for 50 marks.

Any candidate who fails in the University exams in any paper/absent in a particular Paper/ Papers he/she has to appear for that paper/ papers and secure 40% marks. He/she need not appear for the entire examinations.

SALIENT FEATURE OF D.D.E.,S.V.UNIVERSITY

1. **Paper-wise pass system** for all courses.
2. TC is not required for admission into any of the courses.
3. The Controller of Examinations, Sri Venkateswara University, Conducts all the examinations of the DDE and degrees are awarded by S.V.University, Tirupati. The degrees awarded are equivalent to the degrees awarded to regular students of S.V.University.

D.D.E. offers TelePhone counselling on every Sunday between 10.00 A.M and 1 P.M
Ph: No. 0877-2249548

Contact Address: **Director**

Directorate of Distance Education

S.V.University, Tirupati - 517 502

Phones : 0877-2249548;2249666

Extn : 277,234

Fax : 0877-2248393

Web-site : www.svudde.org

Note: 1. The University reserves the right to start or not to start any course or courses if sufficient applications are not received

2. Candidates should abide by the conditions, rules and regulations stipulated by the D.D.E., and Laws of the University applicable from time to time.

3. Filled in applications shall be submitted to the DIRECTOR, S.V.UNIVERSITY, TIRUPATI - 517502 by registered post or in person.

4. Spot Admission will be held on every MONDAY at D.D.E., S.V.University.

5. Last date for receipt of filled in applications without late fee is 04-10-2006

DIRECTORATE OF DISTANCE EDUCATION
S.V.UNIVERSITY:: TIRUPATI
Address and Contact Phone Numbers of DDE Study Centres

<i>Study Centre CodeNo.</i>	<i>Name of The study Centre</i>	<i>Cell/Phone Number</i>	<i>Contact Address</i>	<i>Co-Ordinator Name</i>
1.	Margadarsi Degree College	9440266809 08584-244116	Piler-517214, Chittoor(d)	V.Madhusudan Reddy
2.	Sree Bharathi Degree College	08584-241966	Piler-517214,Chittoor(D)	E.Gunasekar Reddy
3.	Vignana Sudha Degree & P.G.College	08572-233349	Chittoor -517001	V.Radhakrishna Murthy
4.	SEICOM Degree College	9885172034	Tirupati-517502	T.Surendra Reddy
5.	Viswam Jr. College	9247233772 08662-253116	Naidupet	G.Ravi Kumar
6.	Sri Prathiba Degree College	9346600127	11-84,Arva Bhoomi Ramachandra Reddy Street,Sullurpet-524121	S.K.Sultan Basha
7.	Ananya Social Development Society College	08629-249454	Vinjamur-524228	K.V.S.Chandra Kumar C/o.K.V.Babu Degree
8.	St.Marys Degree College	9395377518	Bombay Highway Buchireddypalem	Rajeswari
9.	Raja College	9885826612 9393606036	Muttukur Bus stand Near V.R,C. Center Nellore 524002	M.Varaprasad Reddy
10.	Sri.Vaishnavi Degree College	08565-241642 9440143846	PVR Colony,R.S.Road, Rajampet-516115	N.Bhaskar Reddy
11.	S.D.H.R.Degree College	08561-254363	Kothapet, Rayachoty,	M.ChennaKrishna Reddy
12.	S.V.Colleg of Arts & Computer Science	9440246616 08564-257769	S.K.Geethashramam Gandhi Road, Proddatur, -516360, Kadapa Dist.	A.Harinarayana
13.	Prathiba Educational Society	9849664766 08518-225423	H.No.32,Near Ayyappa Swamy Temple, Chandana Bros Road, Bhaskar Nagar,Kurnool-518001	C.V.Mohan Reddy
14.	Sri Sreenivasa	9885454661	Global E.M.School	B.Poornachandra

	Educational Society		Behind Police Quarters Hindupur,Anatapur(d)	
15.	Abyudaya Degree College	08942-220654 9440954874	Govinda Nagar Colony Behind Indira Nagar, Colony,Srikakulam-532001	P.Venkata Rao
16.	Aditya Degree College	9440425885	Near Githanjali Public School,Behind Official Colony,Srikakulam-532001	V.S.Sarma
17.	Sarada Degree college	9440459339 08942-222283	Chinnamandala Street Srikakulam-532001	V.Rama Rao
18.	Vijetha Degree college	08689-243631	Reddy Colony, Miryala- guda,-508207,Nalgoda(D)	K.srinath Babu
19	Suryaraya Degree College	9440178920 0884-5592875	Pithapuram East Godavari(D)	M.D.Chand Basha
20	Gautam Mission	9440328586	297,Southernpark GSI-Post, L.B.Nagar, Hyderabad-500068	L.T.Chandra Sekhara Rao,
21.	Institute of IT & Management	9440062230	HPGas Complex,Beeramguda complex, R.C.Puram Hyderabad-502032	B.Pandu Ranga Rao
22.	Vinex Institute	9848053431	Opp.Sarovar Hotel 1stLane Dwaraka Nagar,Vizag	N.Srinivasa Rao
23.	Dr.M-Institute of Science & Technology	09447271412	Vavvakavvu,kerala	Shamla Majeed
24.	Guthikonda Sreeramulu Degree College	08622-273336	Ramachandrapuram B.R.Palem-524305 Nellore (D)	P.SeetharamaNaidu
25.	S.S.V.Educational Welfare Society	9885337771	13-2-456,Opp: Sampoorna Lodge, Srikantam,Anantapur	K.Anil Kumar
26.	H.M.Degree College	9440422737	Near Kerosene Bunk Madanapalle Road, Punganoor	S.Sreeramulu
27.	Sri.Y.V.N.R. Degree College	9440440994 9848893393	Kothapeta,Rayachoty, Kadapa Dist	S.Reddaiah Reddy
28.	M.S.N.Degree College	9440522032	Thotapalem,Near RTC Complex, Vizainagaram	P.Ramana
29.	M.S.Reddy Degree college	984815239	Municipal High School ground,Bapatla,Guntur(D)	P.Satyanandam
30.	St.Mother Teresa	9849030612	5-25-21/4,IIFloor	Dr.Siva Ramakrishna

	Educational Society		Beside H.P.Gas, 3/1, Brodipeta, Guntur -522002	
31	Sriviswa santhi Degree College	9440450119	Vengal Rao Nagar, Kavali-524201	D. Ramaniah
32.	Sri Srinivasa Educational Society	9885247161	NGO's Colony, Kadiri Anantapur(d)	P.V.Uma Maheswaran
33.	E.S.S.Degree College	08625-257706 (R)-257596	Venkatagiri-524132 Nellore(D)	R.Uday Kumar
34.	MSRS Sidhartha Degree College	0891-2755380 0891-2595103	10-50-22, Siripuram Visakhapatnam-530003 9247288840	B.Lakshmi
35.	Sri Krishnaveni Degree College	0866-2581772 98491-89666 9440157087	Tatineni Nagar, Poranki Vijayawada-521137	M.Panduranga
36.	Sri Viswajyothi Degree College	9885215894	Telugu Brahmin Street Tekkali, Srikakulam (dist)	P. Joga Rao,
37.	Vinex Insitute	9848053431	39-12/1-12 T.K.Rao Street, Labbipet, Vijayawada	N.Srinivasa Rao
38.	SEICOM Degree College	9440464521	840/2 Rajuvaripalli Kalikiri	B. Jayalakshmi
39	Anantha College	08514-247279 9989325944	Srinivasa Centre, Canara Bank, Upstairs Nandyal, Kurnool(Dt)	Y.Nageswara Rao
40.	Sri. Venkateswara Degree College	08644-244389 9848204698	Kollipara-522304 Guntur Dist.	G.Venkata sambi reddy
100	S.V.Study Centre	09846094088	Dr.Bhaskar College Buildings (IIFloor) Chammanmukku Kollam-21 Kerala(state)	Prof.P.N.Harilal
41.	Camford Degree College	9848391201 08577-220555	Near Subcourt Puttur,-517583	D.Jaya Prakash
42	Sree vidyaniketan Degree College	0877-2276718 0877-2236611	Sri Sainath Nagar, A.Rangampet, Chandragiri Mandal, Chittoor Dt	Prof.R.Raghava Naidu

application

applications